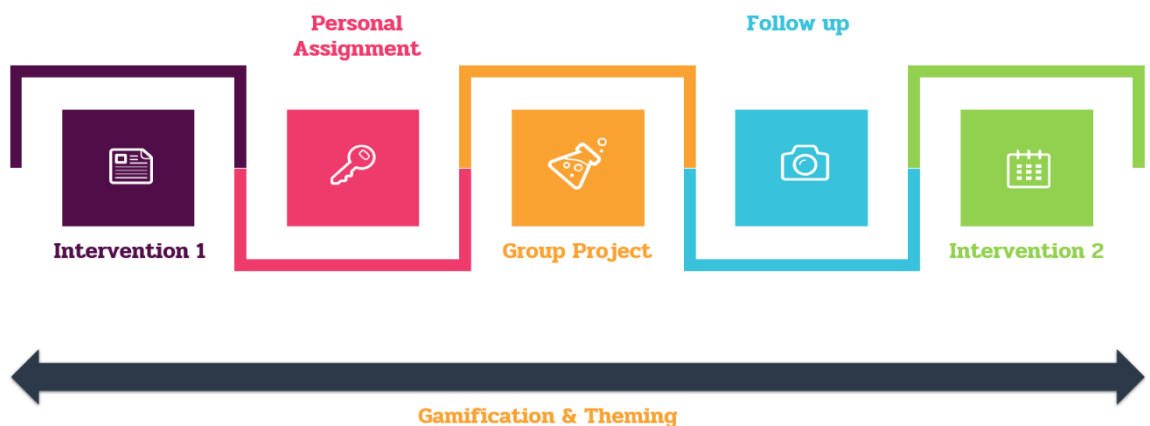


# Create Your Our Learning Path

## What is a learning journey?

A learning journey is a curated collection of learning content, both formal and informal, that can be used to acquire skills for a specific role or address a development plan. When you start adopting the learning journey modality, you can track the progress of learners vs the desired outcome.



## Main Features:

- Gamification & Theming
- Multifaceted learning experience
- Peer to peer learning
- Group Project
- Psychometric assessments

## Steps to create learning journey:

### Understand:

The first step in creating a learning journey is understanding. In this part of the process, we put all borderlines of the upcoming journey.

- Who are we designing for?
- What are the competencies we are focusing on?
- Most importantly what does success look like?

### Clarify:

Let's delve in all the details we can tackle together. Every single tiny detail gets clarified. We look at the work situations that you would like to change, clarify the behavioral elements, link the learning outcomes to business KPIs and business strategy.

### Prototype and propose:

After all the data gathering is done, let's build our first iteration of what this journey would look like, and show it to you. This a co-creation process, as a customer your input in this stage is more than crucial for the success of the program. Once the prototype is presented, customer's feedback is the key to the success of the learning journey.

### Design and Develop:

There is no one size fits all, this design is yours, and now is the time we incorporate all the data from the previous steps in a learning journey that is customized for you.

Execute and Measure:

With all the details in place, now is the time to meet the learners and start our deliveries. With each step we are keen on measuring that the learning is being delivered properly and will be applied at the workplace.

### Sustain:

Sustainability of the learning is key, and a lot of applications and on the job assignments are put in place to ensure that the learning is practical and results in real behavioral change.